



McMAINS  
CHILDREN'S  
DEVELOPMENTAL  
CENTER



# Friends

The McMains Children's Developmental Center Newsletter

Issue 13  
Fall 2007

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Friends of McMains Club

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## 4th Annual "Developing Dreams" Breakfast

On Thursday, September 20th the McMains Children's Developmental Center hosted over 300 guests at its 4th Annual Developing Dreams Breakfast at Boudreaux's. As guests arrived, they were greeted by children from McMains and entertained with music by Don Gros and Friends. Board member Kellee Hennessy served as Mistress of Ceremonies and emceed the event. The morning began with a blessing from Reverend Raymond Jetson. It followed with the Pledge of Allegiance, given by children from the Center, Evan Coyle and Jermaine Barnes. An American flag was held by Connor Smith. After breakfast, keynote speaker, Jean Gatz entertained guests with a motivational message. Then, guests enjoyed a video presentation featuring the story of Evan Coyle, who has cerebral palsy and has been able to ride an adapted bike through McMains CDC's Wheels to Succeed program. Chloe Higginbotham, Patrick Black, and Kiera York were also featured as their success stories were shared during the video. Sonia Girod, a parent of two children who attend McMains CDC spoke about the amazing difference the Center has made for her family. Janet Ketcham, executive director, recognized several special people who were in attendance and thanked everyone for attending the event.

The McMains Breakfast Committee members were Norman Landry (chair), Shaune Berthelot, Mary Kay Devillier, Wes Devillier, Marilyn Ehr, Vanessa Graham, Ragan Greer, Kellee Hennessy, Janet Ketcham, John Pastorek, and Annette Zuelke.



*Pictured l-r: Sonia Girod, Caed Girod, Janet Ketcham, executive director; Jean Gatz, keynote speaker; and Kellee Hennessy, board member and mistress of ceremonies.*

We wish to acknowledge and thank our generous sponsors for making the breakfast a success: (Title Sponsor) Charles and Ann Major (Circle of Friends Sponsor) Albemarle Corporation (Table Sponsors) AAA Air Conditioning Service, Angelo's Lawn-Scape of Baton Rouge, Applied Business Concepts, Baton Rouge Coca-Cola Bottling Co., Baton Rouge Orthopaedic Clinic, Buquet & LeBlanc, Inc., Capital One, Citizen's Bank & Trust Co., Coleman and Partners Architects, Diversified Health Strategies, Downtown Kiwanis, McMains Foundation, Merrill Lynch, Taylor, Porter, Brooks, & Phillips, The Mall at Cortana, and Mr. and Mrs. Dale Zuelke.

We would also like to thank our table captains: Shaune Berthelot, Brandon and Blake Black, Norma Blanchard, Jude Bourque, Nancy Broyles, Tommy and Elisha Coyle, Brenda Dawson, Wes Devillier, Gil Dupre, Jim Ellis, Bill Firesheets, Vanessa Graham, Roslyn Greer, Kellee Hennessy, Anne Hindrichs, Pat Hughes, Janet Ketcham, Norman and Cathy Landry, Denise Lockett, Melissa McKee, Ty McMains, Michael McNulty, April Morsey, John Miller, Jane Reilley, Kevin and Mia Smith, Ellen Thomas, Amanda Talbot, Eric Waechter, and Annette Zuelke.

## 2007 Board of Directors

**Norman Landry**  
*President*

**Karen Young**  
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*Secretary/Treasurer*

Shaune Berthelot

Jason Blanchard

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Mary Kay Devillier

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Marilyn Ehr

Jim Ellis

Bill Firesheets

Vanessa Graham

Kellee Hennessy

David Legendre

Jay McMains

Michael McNulty

John Pastorek

Jane Reilley

Jo Anne Thurman

Ralph Werling

Annette Zuelke



*L-r: Ryan Fairman (manager of The Wine Loft), Dr. Phillip Cancilleri (American Italian Association), Rob Musemeche, and Dennis McCain (owners of The Wine Loft) helped organize the Vino Stroll.*



*Alyssa Chance and her family enjoyed spending the day at Vino Stroll!*

## 2nd Annual Italian VINO Stroll

The Greater Baton Rouge American Italian Association partnered with McMains Children's Developmental Center for the 2nd Annual Italian VINO Stroll on Sunday, October 7th. The celebration was held downtown in conjunction with the Columbus Day Italian Festa. The day included a grand procession featuring Mayor Kip Holden, presentation of Italian maids, food booths, live music, and a fireworks display. It was a fun-filled day for the family. The VINO Stroll was sponsored by Applied Business Concepts and The Wine Loft. It included three wine stations and a commemorative glass. Over 4,000 attended the festivities and over \$2,000 was donated to the Center.

A special thank you to the Greater Baton Rouge American Italian Association, Applied Business Concepts, The Wine Loft, and all who participated in the event!

## Variety Club awards adapted bike to LaToya James

Variety Children's Charity is dedicated to promoting the health and well-being of children around the world. Founded in 1928 by theatre owners in Pittsburgh, Variety's roots are in the entertainment industry, but its core is in the community. The Variety Club's National Mobility Program, 'Kids on the Go!' offers support to children with physical disabilities with the greatest financial need. Variety has learned that children with special needs want to be active members of their communities, and so decided to team up with the McMains Children's Developmental Center.

Recently, Variety Club purchased an adapted bike worth \$3,000 for LaToya James. She is a child with cerebral palsy from New Orleans who receives therapy at the McMains Children's Developmental Center. LaToya and her family relocated to Baton Rouge after Hurricane Katrina. LaToya thoroughly enjoys her new adapted bike. She is non verbal, but laughs and makes happy noises as she rides on her bike. The bike is a wonderful tool to help her increase physical activity, interact with other children, and gain independence.



*LaToya James proudly rides her new bike in front of McMainsCDC.*

McMains Children's Developmental Center gladly welcomed LaToya and her family in 2006. LaToya receives physical and occupational therapy weekly at McMains.

For more information on Variety and its programs, please visit [www.usvariety.org](http://www.usvariety.org).



## McMains Children's Developmental Center earns LANO Seal of Excellence

On October 18th, the Louisiana Association of Nonprofit Organizations held its annual conference at the Hilton Capitol House Hotel. McMains Children's Developmental Center was awarded the Seal of Excellence by the Louisiana Association of Nonprofit Organizations. The LANO Seal of Excellence is granted to well-managed, responsibly governed organizations that are deserving of the public trust. The Seal designates successful compliance with the Louisiana Standards for Excellence: An Ethics and Accountability Code for the Nonprofit Sector. McMains CDC's programs and services, management, fundraising and financial practices were examined in depth before the certification was awarded.

McMains CDC was granted certification during the first year of the accreditation program in 2004. Each nonprofit is certified for three years and then must be re-certified under the same rigorous process. McMains CDC's operations were found to meet the high standards set forth by the Louisiana Standards for Excellence Department.

Janet Ketcham, Executive Director of McMains CDC, said, "We are proud to be one of the 31 nonprofits in the state in 2007



*L-r: Janet Ketcham, Executive Director of McMains CDC, Greg Cotter (LANO board chairman), and Nicole Louis (Director of LANO Standards for Excellence and Certification) visit during the LANO Conference Celebration dinner at the Hilton Capitol House.*

to be awarded the Seal of Excellence by LANO. While submitting to the scrutiny required for certification wasn't easy, it was a worthwhile process for us. Our Center's work on behalf of children with developmental disabilities exemplifies both our dedication to the cause and to meeting the highest standards of organizational best practice. We will continue to strive for excellence."



*Will Johannssen shows off his trophy after successfully buttoning his shirt!*



*Shedrick Smith receives a trophy from therapist Katie Moore for graduating from Occupational Therapy.*

## Trophies Awarded for therapy success

McMains Children's Developmental Center's secretary, Cherie Livingston is always full of creative ideas. Cherie wanted something for the therapists to award to the children as they reach therapy goals and graduate from the different therapy programs. Cherie decided to place an ad in Smiley Anders' column asking for old trophies to be donated to the Center. There was an overwhelming response to the ad. Over 400 trophies were collected at the Center. Cherie took them apart and reassembled them into smaller hand-held trophies for the children. The children who have received trophies are beyond excited! Most of them have never received awards before and can not stop smiling!

Thank you to Cherie Livingston, Allison Thibodeaux at L&S Trophy, and all who donated trophies to the Center!



## Thank you to our WHEELS TO SUCCEED donors:

(July 7, 2007 - October 16, 2007)

Brian & Kristy Darby  
Leslie Ickes  
Ms. Jessica Lambert  
Mr. Darron Leach  
Brady & Christy Paddock  
Mitchell & Kristen Murphy  
David & Katie Smith

## Grant Awarded:

McMains Children's Developmental Center was awarded \$10,000 at the end of May from the Baton Rouge Area Foundation Medical Grantmaking Program for targeted mental health counseling and behavior management to parents and children with developmental disabilities.

A special thank you to the Zeta Tau Alpha Sorority Alumnae Chapter for donating Wish List supplies to the Center!

Thank you to Barbara Frizzell for donating stained glass for our stepping stone garden!

## WISH LIST 2007

Physical/Occupational,  
Speech/Educational  
Therapy Needs:

Gift cards to:

Wal-mart, Toys-r-us,  
Home Depot, Lowe's,  
Radio Shack

- Fisher-Price play sets:  
cars, houses, etc.
- small craft items for  
children to make
- clorox wipes
- baby wipes
- copy paper
- microwave popcorn
- microwavable soup  
bowls
- set of 4 glasses
- ziploc bags
- computer games for a  
variety of ages

Other items:

- seasonal bedding plants  
(pansies, snapdragons)
- non-glare laminate
- stained glass  
(flat, colored)
- thinset grout  
(off white or gray)
- Paper products (paper  
plates, napkins, utensils)

To donate these items,  
please contact:  
Ragan Greer, 923-3420 or  
rgreer@mcmainscdc.org

## Nancy Broyles recognized for 25 Years of Service



*Nancy Broyles shows off the beautiful stained-glass rose she was given at her surprise 25th Anniversary luncheon at the Center.*

Nancy Broyles is celebrating 25 years of service to the McMains Children's Developmental Center. Nancy was honored at a surprise staff luncheon on October 30th. Nancy is a dedicated social worker who plays a special part in keeping the Center running smoothly. She is always offering encouragement to children and their families. Nancy has a special love for the gardens at McMains. She and her husband take joy in planting and watering the plants in the garden. At the luncheon, Nancy received a special rose stained-glass piece, flowers, a picture frame for her new grandson's picture, and the first decorative stepping stone in the garden. Nancy said she could not imagine a better place to be part of for so many years.

## Zwolle Tamale Festival

Rebecca Favor was just crowned Zwolle Tamale queen. She has selected McMains as her philanthropy throughout her reign as queen. Rebecca, her family, and friends set up a booth supporting McMains at the Zwolle Tamale Festival on October 11, 12, and 13th. They raised over \$100 at the festival. Thank you to the Zwolle community for all of their support for our Center!

## Join the Friends of McMains Club Today!

We would like to invite you to join our Friends of McMains Club. Benefits of club membership include invitations to special events and mention in our next newsletter (if you wish). To become a member of the Friends of McMains Club, or to renew your membership, simply fill out the box below and return it to the Center along with payment for \$25.00. Thank you for your support of our Center!

To join the "**Friends of McMains Club**" please complete this slip and mail it to the Center,  
1805 College Drive, Baton Rouge, LA 70808

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

In Memory of: \_\_\_\_\_ In Honor of: \_\_\_\_\_

I would like to Donate \$25.00 using the following method:

Check enclosed \_\_\_\_\_ OR charge to \_\_\_\_\_ Visa \_\_\_\_\_ MC

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

If you would not like to be recognized in the next newsletter, please check here \_\_\_\_\_





## Step Up for McMains

McMains Children's Developmental Center is now offering special one-of-a-kind stepping stones. The stepping stones will be made out of stained glass and hand crafted by Cherie Livingston, secretary at the Center. You can purchase or sponsor a stone for \$100 each. The stepping stones come in many designs, such as: sunflowers, Tigger, Bert, Cookie Monster, Mickey Mouse, and a variety of other characters. A marker will be placed near the stones at the Center to denote who the stones are in honor of, in memory of, or donated by. The stones will make for a beautiful decoration in any garden.

To "Step Up for McMains" please complete this slip and mail it to the Center, 1805 College Drive, Baton Rouge, LA 70808

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

In Memory of: \_\_\_\_\_ In Honor of: \_\_\_\_\_

Stepping stone design: \_\_\_\_\_

Check enclosed \_\_\_\_\_ OR charge to \_\_\_\_\_ Visa \_\_\_\_\_ MC

Acct# \_\_\_\_\_ Exp. Date \_\_\_\_\_

## Memorials and Honorariums

The following individuals and businesses made contributions to the McMains Children's Developmental Center in honor of or in memory of someone. These contributions were received between July 6, 2007 - October 20, 2007.

**Mr. and Mrs. Bill Baird, Mr. and Mrs. Sidney Blitzer, Jr., Mr. and Mrs. Jay Dardenne, Mr. and Mrs. John Wayne Jewell, Mr. and Mrs. Randy Mulkey, The Pat Screen Family, Mrs. Marvin Smith**  
In Memory of Mr. Pat Bonanno

**Mrs. Susan Cretin**  
In Honor of Ms. Anne Marie Bradford

**Mr. and Mrs. Talmadge Bunch**  
In Memory of Bill Carpenter, James Caulk, Tiny Daniel, Mildred Felps, Jimmie F. Firmin, Rev. Ed Greig, Beatrice Hall, Guynell Harris, Don Holmes, JD Kent, Gertrude King, Toni LaBorde, Amanda Larpenr, Audrey Pace, Mary Peterson, Layman Moody, Gabe Richard, Willie Sibley, Fannie Shropshire, Dot Stelly, Jack Stubbs, Ruby Sullivan, Juanita Tomeroy, Seth Zion

**Feliciana Bank & Trust Co.**  
In Memory of Bill Carpenter, Tiny Daniel, Mildred Felps, Jimmie Firmin, Beatrice Hall, Guynell Harris, Don Holmes, Toni LaBorde, Layman Moody, Gertrude King, Mary Peterson, Fannie Shropshire, Winnie Sibley, Dot Stelly, Jack Stubbs, Guy Tanner, Keith Woodard, Seth Zion

**Mr. and Mrs. Henry Adolph**  
In Memory of Mr. Roger Blanchard

**Mr. Edward J. Steimel**  
In Memory of Mrs. Gloria Robinson

**Mr. and Mrs. Ben Canezaro. Mrs. Martha L. Crowson, Charyl B. Hearin**  
In Memory of Mr. Charles "Bo" Martin

**Dr. and Mrs. Terence Beven, Mr. and Mrs. Cliff Bingham, Dr. and Mrs. Charles Black, Ms. Alida B. Casey, Mr. and Mrs. Don Codwklader, Mr. Crawford Lewis, Mr. and Mrs. Dolph Norton, Ms. Adele Williamson, The Thursday Morning Brothers**  
In Memory of Dr. Louis I. Tyler, Jr.

**Mrs. Judith Bergeron, Mr. and Mrs. Allen Broyles, Mr. and Mrs. Gene Dawsey, Mr. Joel D. Goodson, Mr. and Mrs. William T. Livingston, Mrs. Carole Parker McGinity, Ms. Ann D. Wax, Mr. and Mrs. Ralph Werling**  
In Memory of Mr. David R. Williams

## Friends of McMains Club Members 2007

The following individuals joined the Friends of McMains Club between July 1, 2007 - October 20, 2007.

Mrs. Antoinette Bethea  
In honor of Ashley Knecht

Mr. and Mrs. Ed Bridge

Mrs. Patricia Brown  
In honor of Bessie Mills

Dr. Clarence Dunn  
In memory of Mrs. Paula Egel





Cerebral Palsy Association of GBR, Inc.  
d.b.a McMains Children's Developmental Center

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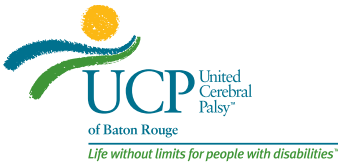


Member Agency

**LANO**



STANDARDS FOR  
EXCELLENCE



## Calendar of Events 2007 November/December/January

### November

Thursday, November 12th-  
Volunteer Appreciation  
Luncheon

### December

December 6th, 7th & 8th-  
Our kids perform in the  
Inner City Nutcracker  
by Mid City Dance Project  
at Independence Park

### January

Children's Bike Race  
TBA

Please check out  
our website  
[www.mcmainscdc.org](http://www.mcmainscdc.org)  
for more information on  
our programs, success  
stories, pictures, and  
upcoming events!



*Tre'von McKinney enjoys playing in the garden during his therapy session at the Center.*