



McMAINS
CHILDREN'S
DEVELOPMENTAL
CENTER



Friends

The McMains Children's Developmental Center Newsletter

Issue 12
Summer 2007

Inside this issue:

Capable Arts Camp 2007
Re-cap

"Developing Dreams"
Breakfast

Red Nose Day Results

Grants Awarded

Canoe Trip Re-cap

Friends of McMains Club

Contributors

Contact Information
1805 College Drive
Baton Rouge, LA 70808

Web: mcmainscdc.org

Phone: (225) 923-3420
Fax: (225) 922-9316

Questions or Comments?
Contact Ragan Greer at
the Center or via email at
rgreer@mcmainscdc.org

Wheels to Succeed : Bike Day At Royal Nissan

Tiger Cycling Foundation and Royal Purple Racing have partnered with the McMains Children's Developmental Center for a new program called "Wheels to Succeed." This program funds adapted three wheeled bikes for children with physical disabilities. On Saturday, June 30th, a Bike Demonstration Day was held at Royal Nissan on Airline Highway. Freedom Concepts and McMains Children's Developmental Center supplied bikes for each child to try out. Jambalaya was sold for \$5.00 a plate. Royal Nissan offered a special challenge at the dunking booth to customers, staff, and visitors to Bike Day. A \$50.00 donation gave you a chance to hit the bullseye, which would result in Royal Nissan donating money for the purchase of an adapted bike. The bullseye was hit and Royal Nissan donated over \$4,000 at the event. Over a dozen children and their families took advantage of this event and made their dream of riding a bike come true. "Wheels to Succeed" has raised over \$10,000! This program will be an ongoing fundraising event in which 100% of the proceeds will go towards purchasing adapted three wheeled bikes.



L-R: Top: Timothy Glover (General Sales Manager) and Brad Smith (Owner) of Royal Nissan with Jay Bookman (President of Tiger Cycling Foundation) Bottom: Julian Bond, Ashley Knecht (physical therapist at McMains), and Avery Friedmann.

It is important for every child to have the opportunity to ride a bike on a daily basis at home for the social and health benefits. Costing from \$2500-\$4000, these bikes are not easy for a family to obtain. Join us on our quest to provide a bike for all kids with disabilities and make dreams come true. For more information please contact Ragan Greer at 923-3420, Ashley Knecht aknecht@mcmainscdc.org or visit www.tigercyclingfoundation.com.



Special recognition: Naumi Kak

Naumi Kak has been a dedicated psychologist at the Center for over 22 years. She will be moving with her husband to Oklahoma in late July. Naumi has been a special part of the center, implementing new programs and offering help whenever needed. Naumi said "I have loved work-

ing with the children and watching the Center grow over the years. I have developed wonderful friendships with my co-workers and will miss them greatly." A special luncheon was held in honor of Naumi at the Center on July 16th. She was given a stained glass lotus blossom, scrapbook, and gag gifts.

2007 Board of Directors

Norman Landry
President

Karen Young
Vice President

Annette Bookter
Secretary/Treasurer

Shaune Berthelot

Jason Blanchard

Roger Cador

Mary Kay Devillier

Wes Devillier

Marilyn Ehr

Jim Ellis

Bill Firesheets

Vanessa Graham

Kellee Hennessy

David Legendre

Jay McMains

Michael McNulty

John Pastorek

Jane Reilley

Jo Anne Thurman

Ralph Werling

Annette Zuelke

7th Annual Capable Arts Camp

The Junior League of Baton Rouge, Very Special Arts of Louisiana, and The Arts Council of Greater Baton Rouge partnered with McMains Children's Developmental Center for the 7th Annual Capable Arts Camp. The event was held at First United Methodist Church of Baton Rouge from June 18th - 22nd.

Elissa McKenzie, a physical therapist at McMains and member of the Junior League, served as the coordinator for the event. Molly Donalson, member of the Junior League, was the chair for the event. The theme this year was a Celebration of Life in South Louisiana. Each day nearly sixty children were divided into groups of shrimp, catfish, crawfish, alligators, and peli-



Group picture of all children and volunteers at Capable Arts Camp!

cans. They participated in painting, drama, dance, and art classes. The classes were facilitated by artists: Becky Coxe, Lori Alexander, Garland Goodwin Wilson, Geeta Dave, and Jean Paul Delahousaye. Each class allowed the children to learn more about South Louisiana. The last day of the camp

parents and friends were invited to a special presentation to showcase the children's activities from the camp. The Junior League served a Jambalaya dinner for everyone after the final presentation. Thanks to the members of the Junior League, therapists from McMains, and VolunTEENS it was a very successful camp!



LSU Gymnastics Coach: D-D Breaux celebrates Red Nose Day with children from the center.

Red Nose Day Re-cap

The 5th Annual Red Nose Day was held on Friday, May 11th. It was a huge success, raising over \$37,500!!! D-D Breaux, LSU Gymnastics coach, was the honorary chair for the event. This year, over 90 companies and schools participated by purchasing t-shirts, red noses, teddy bears, and neckties. We would like to thank all of our sponsors: Albemarle, BASF Corp., Cingular (AT&T), Equifax, LANO, Neighbors Federal Credit Union, Raising Cane's, Surgical Specialty Center, and The Mall at Cortana. Awards and gift certificates were given to the most outstanding coordinators and businesses that participated.

★ ☆ ★ "Developing Dreams" Breakfast ☆ ★ ☆

On Thursday, September 20th, the McMains Children's Developmental Center will be hosting its 4th annual "Developing Dreams" Breakfast at Boudreaux's from 7:30am to 8:30am. The breakfast will be a celebration of over 50 years of serving children, a time to raise awareness about children with disabilities, and an opportunity to raise funds for the Center. The breakfast has been a huge success, raising over \$90,000 last year. The success of this year's breakfast is vital due to the fact that we are serving a record number of children at the Center. We hope that you will consider helping us by being a sponsor for the event.

Sponsorship levels for the breakfast:

◆ **Table Sponsor: \$1,000**

- Sponsor's name/logo printed on sign at the event, featured in program for appr. 400 guests, and displayed on 1 table at the event

◆ **Circle of Friends Sponsor: \$2,500**

- Sponsor's name/logo printed on sign at the event, featured in program for appr.400 guests, and displayed on 2 tables at the event

◆ **Title Sponsor: \$5,000**

- Sponsor's name/logo printed on sign at the event, featured in program for appr.400 guests, and displayed on 5 tables at the event

◆ All sponsors will be recognized in our "Friends of McMains" newsletter that goes out to over 3,000 people, featured on www.blacktielouisiana.com, as well as in press releases that go out before and after the event.

As a sponsor, you will have the option to fill your sponsored table or tables with friends and colleagues, or we can fill them for you. Tables hold 10 people, including the host, and the breakfast is free for guests to attend. The program will feature an inspirational speaker and video. Guests will have an opportunity to make a donation to the Center should they choose to do so. The entire program lasts only one hour.

If you would like to serve as a Table Captain, attend the breakfast, or you need any additional information, please contact Ragan Greer rgreer@mcmainscdc.org or (225) 923-3420.

Day of Caring

United Way held a Day of Caring event on May 4, 2007. Employees from ExxonMobil's Risk Management department came to help at the center. The volunteers worked on various projects such as: painting baseboards, building a balance beam for therapy, custom-built shelves for various offices, mulching, planting, and weeding in the garden. Mayor Kip Holden and United Way CEO, Howard Taylor also came to the Center to offer special recognition for the day. Zane Powell did an amazing job as ExxonMobil's volunteer coordinator. Thank you to all of the Exxon-Mobil Risk management employees for making wonderful improvements to our Center.



Day of Caring: L-r Exxon volunteer, Howard Taylor (CEO of United Way), Janet Ketcham (executive director of McMains) and Mayor -President Kip Holden.

Thank You!!!

Volunteers from City Year and employees from Entergy recently came to the center to help with various projects. They sewed noses on 250 teddy bears for Red nose Day, cleaned Occupational Therapy, Physical Therapy, and Speech therapy toys. and worked on our garden beds. Thank you helping our Center!

Special thank you to the 5th and 6th grade classes at St. Jude The Apostle Catholic School for donating paper to the Center.

Thank you to our Wheels to Succeed donors:

- Mr. & Mrs. Chris Alexander
- Bayou Country Cyclist
- Antoinette Bethea
- Jay Bookman
- Mr. & Mrs. Gregory Cole
- Mr. & Mrs. Thomas Coyle
- Mr & Mrs. James Curley
- John & Elaine Curley
- Ellen P. Gilmore
- Dirk & Elaine Harris
- Mr. & Mrs. Robert Hayden
- Moss Engineering
- Royal Nissan
- Stan & Jo Ellen Prutz
- Mr. & Mrs. Darius Sampey
- Mr. & Mrs. Robert Scouten
- Brad Smith
- Mr. & Mrs. Stephen Wilson

A special thank you to Pierre Zeringue for donating the jambalaya for our Bike Day event.

Don't forget to share your photos and stories. Mail or email them in!



Wish List 2007

Physical/Occupational, Speech/Educational Therapy Needs:

Batteries
Gift Cards to Wal-Mart and
to Toys-R-Us
Play-Doh
Goldfish Crackers
Ziploc Bags
Bubbles
Markers
Wide ruled loose-leaf paper
5 clear shoebox containers
Toddler pretzels
Chocolate pudding
Tempera paint
Glue and glue sticks
Dum dum suckers
Clorox and baby wipes
Letter beads for bracelets
Simple craft kits (ages 3-7)
Whistles
Straws
Oral Massagers
Bite block
Oral-motor tools:
toolstalk.net
Intellitools Access Bundle:
number five
Classroom Suite software
Overlay maker
Computer games for a
variety of ages (music, art,
typing, and game
programs)
Paper products (paper plates,
napkins, utensils)

Other Items:

Blank journals
Timed watering system
Office supplies

A special thank you to
Marty Scott for her
generous wish list
donations to the Center!

To donate these items contact
Ragan Greer, 923-3420 or
rgreer@mcmainscdc.org
225-923-3420.

Canoe Trip

Children, families, volunteers and staff gathered on Saturday, May 12th for a Canoe Trip at Tickfaw State Park. The day included canoeing on the lake, playing in the accessible water park, and beautiful weather. A delicious jambalaya was served for lunch. The event was sponsored by LA Department DEQ Al Hindrichs, BASF Corp., and Wright & Percy underwrote the insurance for the day. It was a United Way, Day of Caring event. We look forward to next year's trip!



Jada Laws and her mother enjoy riding down the river at Tickfaw State Park.

Grants Awarded - Thank You!

- The Huey and Angelina Wilson Foundation awarded McMains with a grant of \$30,000 for technology and new billing software for the Center.
- The Children's Trust Fund awarded McMains with a grant of \$5,000 to provide mental health services to children and families with disabilities.
- The E.J. and Marjory B. Ourso Family Foundation awarded McMains with a grant of \$15,000 to provide mental health services to children and families with disabilities.

Join the Friends of McMains Club Today!

We would like to invite you to join our Friends of McMains Club. Benefits of club membership include invitations to special events and mention in our next newsletter (if you wish). To become a member of the Friends of McMains Club, or to renew your membership, simply fill out the box below and return it to the Center along with payment for \$25.00. Thank you for your support of our Center.

To join the " Friends of McMains Club " please complete this slip and mail it to the Center, 1805 College Drive, Baton Rouge, LA 70808	
Name _____	
Telephone _____	Email _____
Address _____	City _____ State _____ Zip _____
In Memory Of _____	In Honor Of _____
I Would Like to Donate \$25.00 Using the Following Method:	
Check Enclosed _____	OR Charge To _____ Visa _____ MC _____
Account # _____	Exp. Date _____
If you would <u>not</u> like to be recognized in the next newsletter, please check here _____	



McMains is now on www.Blacktie-Louisiana.com

BlackTie- Louisiana is a new site created for non-profit organizations in the Baton Rouge area. Black-tie offers a variety of internet services including an event calendar, photo coverage of events, donation page, email newsletters, and a variety of event planning and communication tools.

Special Summer Therapy

McMains therapists have worked hard to come up with creative concepts for summer therapy. D-D Breaux allowed us to use the LSU gymnastics facility in the mornings from 7:30– 9:00am. Occupational, physical, and speech therapists set up a routine for the children to play on the balance beams, parachutes, tumble mats, and foam pit. Also, the occupational and speech therapists have allowed the children to create their own newspaper. The newspaper is titled, “The Boys and Girls” newspaper. The children researched newspapers and selected which section, topic, and details they wanted to include in the paper. “The Boys and Girls” newspaper features articles on sports, travel, movies, puzzles, comics, and food.



L-r: Andrew Mayeaux, Kyle Carnena, and Kelsin Franklin show off their newspapers.



Wee Can Do! is an adapted play program offered for young children at least two years old. The goal of the program is to provide an opportunity for children to acquire skills that will lead to successful integration into a typical preschool or early learning center. The environment is child-centered to encourage exploration and play. The child’s current abilities are supported and enhanced through the use of assistive technology and environmental adaptations.

Two groups meet either 8:30-9:30 or 10-12pm, on Monday, Wed., and Friday. A few openings are still available. For more information on WEE CAN DO!, contact Elissa McKenzie, emckenzie@mcmainscdc.org or 923-3420.

Memorials and Honorariums

The following individuals and businesses made contributions to the McMains Children’s Developmental Center in honor or in memory of someone. These contributions were received between February 22, 2007 - July 10, 2007.

Mr. and Mrs. Talmadge Bunch

In Memory of: Amy W. Anderson, Daisy Anderson, Marion Bennett, Alexis Campbell, Marsha Carmicheal, Dr. Clifford Comeaux, Tynce Hopper, Paula Isturiz, Ida Kent, John L. Long, Gracie Mc Clendon, Barbara OrrBarry Smiley, “Miss Oggie” Smith, Shirley Thompson, Ruby Tingle, Dr. Sonny Trahan, C.J. Warner

Feliciana Bank and Trust Co.

In Memory of Marsha Carmicheal, Alexis Campbell, Walter De Lee, R.A. Toney, C.J. Warner

Kentwood Garden Club

In Memory of Mrs. Ruby Mixon

Mr. and Mrs. William T. Livingston

In Memory of Robert Livingston

Mr. Stephen Wall

In Memory of Johnathan Morris

Mr. and Mrs. Henry Adolph, Jr.

In Memory of Faye Ordoyne

Acadian Oaks Pet Clinic

In Honor of Al Hindrichs

Mrs. Bridget Solieau

In Honor of Kylee Vickers

Mr. and Mrs. Bryant Bradford

In Memory of James Madison

Welcome our new staff:

Ragan Greer,
Development Director
Mandy Langlois,
Physical Therapist

Friends of McMains Club Members 2007

The following individuals joined the Friends of McMains Club between January 1, 2007 - March 21, 2007.

Mrs. Norma Blanchard
Mrs. Betty Bordelon
Mrs. Mari Kantrow
Mrs. Agnes Titkemeyer

* In an effort to save paper and mailing expenses, we are trying to compile all email addresses. Please add your email address to our database by emailing rgreer@mcmainscdc.org.





Cerebral Palsy Association of GBR, Inc.
d.b.a. McMains Children's Developmental Center

1805 College Drive
Baton Rouge, LA 70808
Phone: (225) 923-3420
Fax: (225) 922-9316
Web: mcmainscdc.org

NONPROFIT ORG.
US POSTAGE
PAID
BATON ROUGE, LA
PERMIT NO. 1939



Member Agency



Calendar of Events 2007 July/August/September

July

Thursday, July 26th -
Capital Area United Way
Kick-off at the River Center
(10am - 12pm)

Saturday, July 28th -
FREE Kids Bike Race
Abundant Life Church in
Denham Springs
(9:00am-11am)

August

"Wheels to Succeed" Bike
Presentation TBA

September

Thursday, September 20th -
"Developing Dreams" Breakfast
at Boudreaux's on Government
(7:30am - 8:30am)

Upcoming Events

Sunday, October 7th -
2nd Annual Vino Stroll, part of
the Columbus Day Celebration
downtown. For \$20, enjoy
tastes of 3 different wines plus
receive a commemorative wine
glass. It is sponsored by the
American Italian Association
and a portion of the proceeds
will benefit the Center.



Occupational therapist, Amanda Talbot helps Alexis Pierre paint a fish during the Capable Arts Camp.